HERIOT WATT UNIVERSITY

UK | DUBAI | MALAYSIA

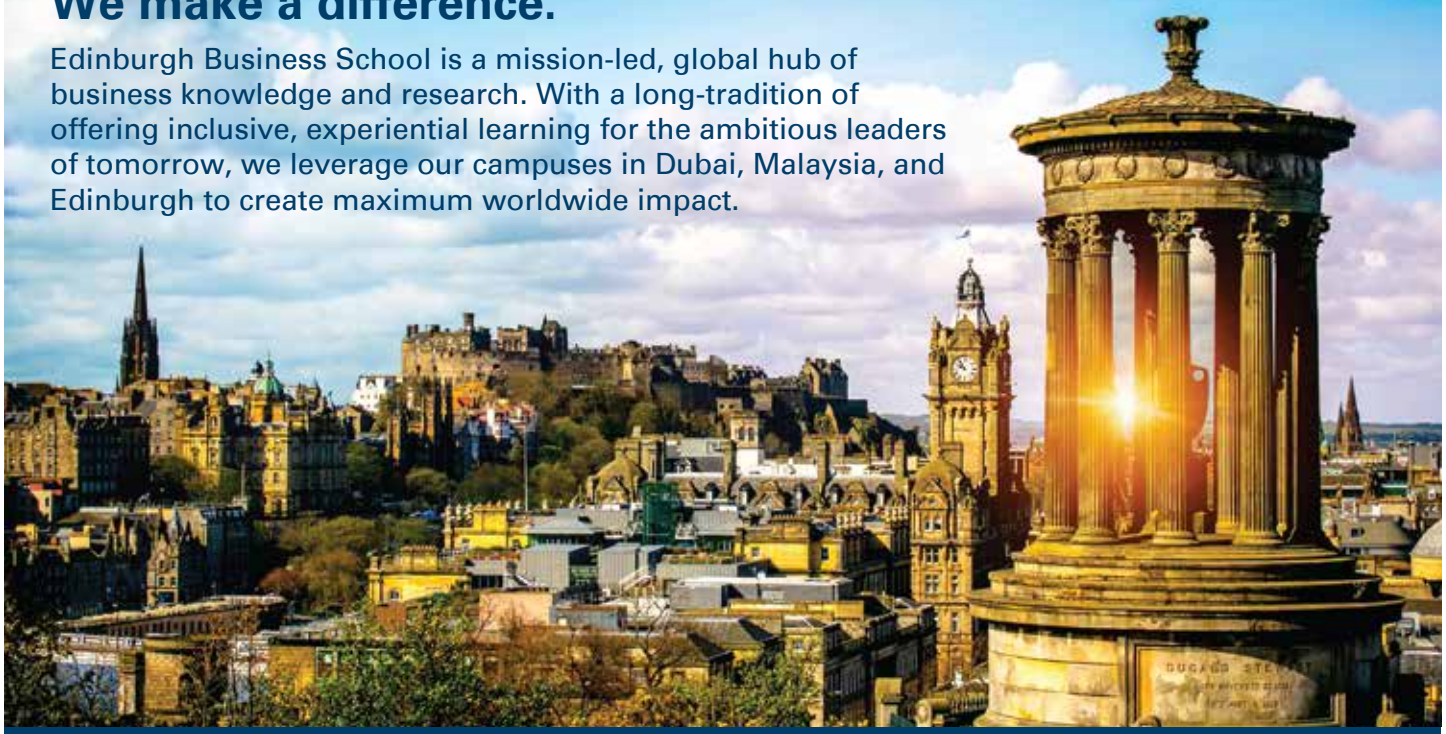
Edinburgh Business School

2026/27

Edinburgh Business School

We make a difference.

Edinburgh Business School is a mission-led, global hub of business knowledge and research. With a long-tradition of offering inclusive, experiential learning for the ambitious leaders of tomorrow, we leverage our campuses in Dubai, Malaysia, and Edinburgh to create maximum worldwide impact.



About Our Go Global

At Heriot-Watt University, the world is your classroom. Immerse yourself in a truly international learning experience with students from diverse backgrounds. Unlock the world's possibilities through our seamless inter-campus transfer programme to the **Edinburgh** or **Dubai campuses** and enjoy a **20% discount***.

** Subject to the degree programme running at your chosen campus.*

20%

tuition fee discount when you transfer to our Edinburgh or Dubai campuses

99%

of Go Global students said they would recommend it

Heriot-Watt University Student Survey 2020

80%

of surveyed employers actively seek out graduates with international experience

QS Global Employer Survey Report

BBA (Hons) Bachelor of Business Administration

KPT/JPS (R2/0414/7/0079) (MQA/FA4166) 05/29

Intake: January, September

As the modern business world becomes increasingly complex, understanding how businesses and organisations operate, develop strategies and make key decisions is essential.

Our Bachelor of Business Administration degree aims to develop your understanding of business administration and management, while building practical skills appropriate for a wide range of careers. You will explore both theory and practice, gaining a holistic understanding of business administration as well as the knowledge and skills needed to support business start-up, growth and innovation. You will also develop valuable communication, problem-solving and teamwork skills to prepare you for the demands of the modern workplace.

Accreditation

This programme is accredited by the Malaysian Qualifications Agency (MQA). In addition to recognition within Malaysia, we seek accreditation by relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Operations Management
- Business Skills for the Second Machine Age
- Choose 6 Optional Courses

Year 2

- Business Research Methods
- Strategic Management
- Choose 6 Optional Courses

Year 3

- Dissertation
- Global Business Analysis
- Sustainable Change Management
- Choose 4 Optional Courses

Optional courses are available from a wide range of business subjects such as Marketing, Human Resource Management, Management, Law and Entrepreneurship.

Note: Courses are subject to change, refer to website for list of optional courses. Students are also required to complete additional MoHE Compulsory General Studies.

Potential Careers

• Entrepreneur • Marketing Executive • Business Administrator • HR Associates • Talent Acquisition Specialist • Business Development Manager

Testimonial

Sebastian Alveflo

Class of 2020
Portfolio Management
at Volvo Trucks, Sweden

Heriot-Watt is a great university with a diverse student body and knowledgeable lecturers. The most memorable and valuable part of my education was the relationships I built with great friends and the networking opportunities provided throughout my degree. The University consistently provided a platform to grow not only academically, but also professionally and personally.
I graduated in 2020 when COVID-19 hit, and what surprised me the most was how quickly Heriot-Watt adapted new technologies and transitioned to online-based learning. This flexibility ensured that I could continue developing and be well prepared for the corporate world.

MA (Hons) Accounting and Business Finance

KPT/JPS (R2/0411/6/0082) (MQA/FA7011) 03/31

Intake: January, September

Our Accounting and Business Finance programme is a specialist degree, particularly suited to those seeking entry into the accounting profession, financial services or financial management. The value of such studies is also recognised by professional accountancy bodies which offer examination exemptions.

Graduates are eligible to apply for exemptions from international professional bodies:

- ACCA: Up to 9 Papers*
- ICAEW: Up to 7 Papers*
- CIMA: Up to 11 Papers*
- CPA Australia: Foundation Exams*
- CTIM: Up to 5 Papers*

**Subject to results obtained by students; students must join the programme at Heriot-Watt University Malaysia from Year 1.*

Accreditation

The programme has been accredited by the Chartered Accountants in England and Wales (ICAEW), Association of Chartered Certified Accountants (ACCA), Chartered Management Accountants (CIMA), CPA Australia and Chartered Tax Institute of Malaysia (CTIM). This programme is also accredited by the Malaysian Qualifications Agency (MQA).

Accredited by:

ACCA Accelerate

This programme is also among the few selected in the region by ACCA to run the ACCA Accelerate programme, allowing students to take the remaining 5 papers by ACCA during their second year to potentially be an accredited accountant by the time they graduate.

Year 1

- Principles of Accounting
- Fundamentals of Finance
- The Economy
- Management in a Global Context
- Financial Accounting
- Management Accounting in Organisations
- Statistical Techniques
- Financial Markets Theory

Year 2

- Intermediate Financial Accounting
- Management Accounting Techniques and Decisions
- Corporate Financial Theory
- Taxation in Malaysia
- Auditing and Assurance
- Introduction to Commercial Law
- Business Law and the Law of Corporate Governance
- Business Research Methods or Applied Financial Modelling

Year 3

- Managerial Accounting Decision Making
- Advanced Financial Accounting
- Accounting Information Systems and Technology
- International Bonds and Currency Markets
- Work Integrated Project

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.

Potential Careers

• Financial Accountant • Management Accountant • Auditor
• Tax Accountant/ Consultant • Financial Analyst

Testimonial

Sabrina Azrin

Class of 2023
Equity Analyst at PERKESO
2 years in Malaysia + 2 years in Edinburgh

My journey at Heriot-Watt University has been an incredible experience, spanning from my Foundation year at the Malaysia campus to completing my final two years in Edinburgh. Both campuses provided me with the practical knowledge and skills I needed to feel ready for the professional world. While the academic support from my lecturers was invaluable, some of my most important lessons happened outside the classroom. The opportunity to serve on the committees of several student organisations gave me a real-world platform to develop my interpersonal skills, and my time in Edinburgh, in particular, left me with lifelong friendships that I truly value.

MA (Hons) Business and Finance

KPT/JPS (R2/0488/6/0040) (MQA/FA4165) 11/29

Intake: September

Business Management and Finance professionals work with executive and management teams to provide expert advice on the impacts and deployment of resources and processes throughout an organisation.

At Heriot-Watt, you will learn how to apply business management and finance knowledge and skills to a range of different managerial, business and problem-solving situations, management decisions, compliance issues and governance.

This programme explores the interface between business and finance, in particular the management and business implications of financial decision-making. It is a specialist joint degree with equal emphasis given to the subject areas of business and finance. The degree is particularly suited to students who wish to gain a firm grounding in business and management, but with an insight into the finance and financial operations of businesses and organisations.

Key topics covered include accounting, business policy, corporate finance, economics, management and marketing.

Accreditation

This programme is affiliated with the Chartered Financial Analyst Institute (CFA) and incorporates at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), therefore position students well to complete the CFA Level I examination. Those who have passed Level II of the CFA Program are eligible to be considered for direct entry into Year 3 of the CFA affiliated programmes: MA/BA Finance and MA/BA Business and Finance. This programme is also accredited by the Malaysian Qualifications Agency (MQA).

Affiliated with:

University Affiliation Program CFA Institute®

Year 1

- Fundamentals of Finance
- Personal Finance and Investment Ethics
- The Economy
- Management in a Global Context
- Financial Markets Theory
- Statistical Techniques
- Organisational Behaviour

Optional Courses (Select One)

- Consumer Behaviour
- Business Skills
- Operations Management
- Enterprise

Year 2

- Financial Technology
- Mergers and Acquisitions
- Corporate Financial Theory
- Strategic Management
- Business Research Methods
- Applied Financial Modelling in Python
- Financial Derivatives

Optional Courses (Select One)

- Leading in Organisations
- Introduction to Commercial Law

Year 3

- Accounting and Finance Dissertation or Management Dissertation
- Contemporary Issues in Finance
- Agency Theory and Corporate Governance
- Entrepreneurship, Growth and Development
- Sustainable Change Management

Optional Courses (Select Two)

- International Bonds and Currency Markets
- Global Business Analysis
- Retail Marketing
- Advanced Valuation of Financial Markets
- Digital Marketing

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.

Potential Careers

• Managers, Directors and Senior Officials • Finance Professionals • Business and Public Service Associate Professionals

Testimonial

Priscilla Kirana Mijarsa

Class of 2025
Global Business Analyst at bolttech

Building a strong analytical foundation throughout my academic journey has shaped my approach to complex, data-led problems in a professional setting. The learning environment encouraged structured reasoning and systematic problem-solving, equipping me to thrive in a role that involves working with technical systems, process logic, and data validation.

BSc (Hons) Finance with Data Analytics

KPT/JPS (N/0412/6/0061) (MQA/PA18349) 07/30

Intake: September

Our Finance and Data Analytics programme explores the interface between finance and data analytics, to meet the growing demand for financial practitioners who are well-equipped with both core knowledge of the financial markets as well as skills in data analytics.

You will develop a strong foundation in key financial theories and concepts, including asset valuation, portfolio management and risk management. You will also explore contemporary areas such as blockchain technology, big data, machine learning, fintech and cryptocurrencies, while learning programming languages such as Python to analyse data and build financial models.

The programme combines financial knowledge with data analytics and industry-relevant skills, equipping you to navigate and contribute to today's increasingly data-driven financial landscape.

Accreditation

This programme is accredited by the Malaysian Qualifications Agency (MQA). In addition to recognition within Malaysia, we seek accreditation by relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Fundamentals of Finance
- Personal Finance and Investment Ethics
- The Economy
- Introduction to Programming 1
- Financial Markets Theory
- Statistical Techniques
- Data Science Life Cycle
- Database Management Systems

Year 2

- Mergers and Acquisitions
- Corporate Finance Theory
- Fundamentals of Financial Technology
- Knowledge Management
- Financial Derivatives
- Applied Financial Modelling in Python
- Business Research Methods

Optional Courses (Select One)

- Visual Analytics
- Managing Corporate Value

Year 3

- International Bond and Currency Markets
- Data Mining and Machine Learning
- Accounting and Finance Dissertation
- Contemporary Issues in Finance
- Big Data Management

Optional Courses (Select Two)

- Global Business Analysis
- Risk Management and Derivatives Applications
- Case Studies in Financial Management
- Banking
- Equity Markets and Fund Management
- Sustainable Change Management

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.

Potential Careers

• Financial Analyst • Credit Analyst • Algorithmic Trader • Financial Automation Specialist • Investment Analyst • Risk Analyst • Corporate Financial Manager • Financial Data Scientist • Financial Consultant • Fund Manager

Testimonial

Jazmine Ng Enn Chi

Current Student

I chose Finance with Data Analytics because I've always been interested in finance, but I also wanted to learn more about data and how it can be applied to finance. So far, I've really enjoyed my experience at the University, especially with the supportive lecturers and friendly classmates, which make studying more enjoyable.

MA (Hons) International Business Management

KPT/JPS (R2/0414/6/0263) (MQA/FA7425) 03/31

Intake: January, September

As the modern business world becomes increasingly complex, understanding the fundamental way in which businesses and organisations operate - how they develop their strategies and take key decisions - is vital.

Our International Business Management programmes help you to examine businesses and organisations; understand their structures and workings, people and decision making processes; and then relate the theory to actual business situations to prepare yourself for the real world. You'll develop valuable communication, problem solving and teamwork skills, and our programmes also offer relevant hands-on experience.

Our programme provides a strong grounding in the principles of modern business management and also introduce the more functional areas of business and management. Students choose from a range of business oriented courses which allows them to tailor their degree to meet their career needs and aspirations.

Accreditation

This programme is accredited by the Malaysian Qualifications Agency (MQA). In addition to recognition within Malaysia, we seek accreditation by relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Human Resource Management
- Fundamentals of Marketing
- International Management
- Management in a Global Context
- Operations Management
- Business Ethics
- Enterprise: Concepts and Issues
- Choose 1 Optional Course

Year 2

- Logistics & Supply Chain Management
- Strategic Management
- Leading in Organisations
- Business Research Methods
- Innovation Management
- Business Analysis and Consultancy
- Choose 2 Optional Courses

Year 3

- Management Dissertation
- Global Business Analysis
- Sustainable Change Management
- Entrepreneurship, Growth and Development
- Changing Trends in Employment
- Choose 2 Optional Courses

Note: Courses are subject to change, refer to website for list of optional courses. Students are also required to complete additional MoHE Compulsory General Studies.

Potential Careers

• Entrepreneur • International Business Development Manager • Consultant • Marketing Manager • Global Project Manager • Risk Analyst • Human Resource Specialist

Testimonial

Shen Yitong

Class of 2024
Assistant Marketing Officer at Education Malaysia Beijing

Through this programme at Heriot-Watt University Malaysia, we had many opportunities to engage with industry leaders from multinational corporations, which helped me understand the industry today and shaped my career path. From the beginning, I aspired to join an international organisation in China or Malaysia, and this experience gave me the exposure and confidence to secure my current role at Education Malaysia Beijing.

MA (Hons) International Business Management with Marketing

KPT/JPS (R2/0414/6/0312) (MQA/FA5014) 04/30

Intake: January, September

In an increasingly complex and interconnected global economy, a deep understanding of how organisations operate—how they formulate strategies, engage markets, and make critical decisions is essential for aspiring business leaders.

Our International Business Management with Marketing programme offers a distinctive and rigorous academic experience that integrates the strategic breadth of international business with the innovative focus on marketing. Designed to foster holistic personal and professional development, the programme equips students with the analytical acumen, creative thinking, and global perspective required to excel in today's dynamic business environment.

The curriculum is informed by international relevance and industry expectations, ensuring that graduates are not only theoretically proficient but also practically prepared.

Whether your ambition lies in leading global brands, launching innovative ventures, or shaping strategic initiatives within multinational organisations, this programme provides the intellectual foundation and practical insight to thrive in a rapidly evolving global marketplace.

Accreditation

This programme is accredited by the Malaysian Qualifications Agency (MQA). In addition to recognition within Malaysia, we seek accreditation by relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Fundamentals of Marketing
- Human Resource Management
- Introduction to Business Analytics
- International Management
- Principles of Accounting
- Enterprise Concepts and Issues
- Business Ethics
- Consumer Behaviour

Year 2

- Leading In Organisations
- Logistics and Supply Chain Management
- Digital Analytics in Marketing
- Strategic Management
- Business Research Methods
- Marketing in Practice
- Choose 2 Optional Courses

Optional courses are available from a wide range of business studies such as Human Resource Management, Law and Entrepreneurship.

Year 3

- Management Dissertation
- Entrepreneurship, Growth and Development
- Global Business Analysis
- Contemporary Issues in Marketing
- Digital Marketing
- Sustainable Change Management
- Marketing Sustainability

Note: Courses are subject to change, refer to website for list of optional courses. Students are also required to complete additional MoHE Compulsory General Studies.

Potential Careers

• Business Development Manager • Marketing Manager • Marketing Communications Specialist • Customer Experience Manager • Market Research Analyst • Entrepreneur

Testimonial

Ameer Wahab

Class of 2020
Senior Associate at Ernst & Young (EY) Malaysia

Studying at Heriot-Watt University Malaysia gave me a practical understanding of how businesses operate and make decisions, while building strong foundational skills that continue to shape how I approach my work today.

I began my career at a local asset management firm before pivoting into consulting, a transition that felt natural given the analytical and strategic grounding developed during my degree.

Beyond academics, the friendships and professional network I built played a big part in my university experience. Exposure to diverse perspectives challenged my thinking and prepared me for working across teams and industries. Looking back, the combination of practical learning and strong peer connections Heriot-Watt gave me the confidence to grow, pivot, and progress in my career.

Master of Business Administration (MBA)

KPT/JPS (R2/345/7/0228) (MQA/FA2182) 08/27

Intake: January, September

Our MBA programme offers driven professionals a gateway to endless opportunities in the business world. With a distinguished reputation and globally connected campuses in the UK, Dubai and Malaysia, Heriot-Watt University provides the ideal environment to embark on your journey towards professional advancement and personal growth.

With access to a globally connected campus network, you will receive a well-rounded education that prepares you for success in a multicultural and interconnected world. The programme also offers international study tours, allowing you to explore different business ecosystems and gain a global perspective.

Our programme stands out for its emphasis on creating an impact statement, helping you identify your aspirations, goals and desired impact on the world. You will also be assigned an impact coach throughout your studies.

The University's CEO Faculty brings industry leaders to share their insights and experiences, providing you with valuable industry perspectives. Networking is also emphasised, with access to networking dinners and events with industry leaders, peers and alumni. With our distinguished reputation, world-class faculty and diverse community, we provide an environment for you to lead, innovate and succeed.

Accreditation

This programme is accredited by the Malaysian Qualifications Agency (MQA). In addition to recognition within Malaysia, we seek accreditation by relevant UK or international professional bodies in accordance with their standard procedures.

Teaching and Assessment

Teaching is delivered through seminars and classes, which creates a dynamic environment for students with diverse experiences, backgrounds and cultures to share and exchange knowledge in a rich learning environment. These intensive seminars are delivered in English by our global campus faculty and CEO Faculty.

A total of 9 courses are required for the MBA degree. Students will benefit from 48 hours of interaction for each core course. Each course is assessed by a 24-hour online written examination.

Core Courses

- Developing and Executing Strategy
- People, Work and Organisations
- Leadership Theory and Practice
- Delivering Successful Projects
- Financial Decision Making
- Strategic Marketing

Optional Courses (Select Three)

- Entrepreneurship and Creativity
- Business Negotiation
- Strategic Change Management
- Students can also choose from over 20 additional elective courses available online.

Note: Optional courses are subject to change and timetable availability.

Testimonial

Zuraida Abdul Malek

Class of 2025
Managing Director & Principal Consultant at Zeta M Consulting

I came across Heriot-Watt University's MBA programme through the CEO lecture talks, which made me decide to pursue my MBA here. The courses and modules designed by the Edinburgh Business School are deeply grounded on the latest insights and practices of the industry, keeping us highly relevant. When we complete the programme, we are bringing this practical knowledge into real business situations. In my case as a business owner, it really helps in shaping the strategies and guidance I provide to my clients, helping me serve them with more clarity.

Having visited the Edinburgh Campus, and also working with students from various countries and industrial backgrounds, we get to exchange ideas and perspectives which turn into intense, but meaningful discussions which is something very special that you don't get everywhere.

MSc International Business Management

KPT/JPS (R2/0414/7/0290) (MQA/FA8512) 12/31

Intake: January, September

This programme welcomes graduates from diverse academic backgrounds who aspire to gain a broad-based business qualification that enhances career opportunities. It is equally suited for professionals seeking to strengthen their expertise in business management, career progression or pivot into new Potential Careers.

Graduates will emerge with the ability to critically evaluate core and specialist theories, concepts, and applications within contemporary business environments.

The programme cultivates:

- A deep appreciation of business management in dynamic, international contexts.
- The capacity to apply theoretical insights to real-world business challenges, driving effective practice.
- Proficiency in decision-making, marketing, leadership, and collaborative team-working.

Accreditation

This programme is accredited by the Malaysian Qualifications Agency (MQA). In addition to recognition within Malaysia, we seek accreditation by relevant UK or international professional bodies in accordance with their standard procedures.

Teaching and Assessment

Our students experience a stimulating teaching environment which blends conventional lectures and tutorials with online material in our Virtual Learning Environment. Programmes are regularly reviewed by research-active staff in Edinburgh and Malaysia to ensure that the learning material is relevant and current. Assessment is through a balance of examinations, coursework and a dissertation.

Courses

- International Business Context
- Research Philosophy and Practice
- Competitive Strategy
- HR Strategy and Practice
- International Marketing
- Business Economics
- Dissertation
- Choose 2 Optional Courses

Note: Courses are subject to change and timetable availability. Refer to website for list of optional courses.

Potential Careers

The main graduate destinations are business management for industry, commerce and higher education. The programme is focused on delivering graduates with the knowledge and skills appropriate to contemporary, international business environments and positions, with particular relevance to marketing. It is also expected that some graduates will find employment or career progression within other business or governmental specialisms.

Testimonial

Zin Hnin Su Aung

Class of 2018
Marketing Projects Manager
at Blueberry Markets, Australia

I enjoyed the coursework at Heriot-Watt, which places emphasis on presentation and pitching skills. I was given the opportunity to gain valuable experience in a workplace setting with real-life situations designed to prepare me for my future workplace. Studying here has increased my opportunities to work anywhere in the world.

MSc Business Strategy, Leadership and Change

KPT/JPS (R2/0414/7/0236) (MQA/FA5527) 08/30

Intake: January, September

This graduate programme is designed for professionals seeking to strengthen their strategic, leadership and management capabilities and progress in today's complex business environment. You will develop the knowledge and skills to formulate and monitor business strategies, lead organisational change and understand the impact of different leadership styles in particular contexts.

This programme is suited to senior and middle managers, high-potential junior managers, management consultants, entrepreneurs and directors of small and medium-sized enterprises. In addition, this programme caters for graduates/professionals from non-specialist backgrounds looking to pursue a broader career in business and management, with a focus on business strategy.

You will study five taught core courses - four being strategy-oriented with the fifth being a research methods course. There are opportunities to study three optional strategy-oriented courses, allowing you to tailor your studies to your professional interests and development needs. This programme will be completed by a strategy-oriented dissertation, emphasising one or a combination of the programme's key subject themes of business strategy, leadership and change.

The MSc Business Strategy, Leadership and Change has been designed to equip the next generation of organisational managers with skills covering business strategy, strategic change, leadership, systems thinking and analysis, project management, business economics and quality management.

Accreditation

This programme is accredited by the Chartered Management Institute (CMI) and successful candidates will be awarded a Diploma in Strategic Management and Leadership from the CMI. This programme is also accredited by the Malaysian Qualifications Agency (MQA).

Accredited by:

CMI Chartered Management Institute
HE Partner

Teaching and Assessment

Our students experience a stimulating teaching environment which blends conventional lectures and tutorials with online material in our Virtual Learning Environment. Programmes are regularly reviewed by research-active staff in Edinburgh, Dubai and Malaysia to ensure that the learning material is relevant and current. Assessment is through a balance of examinations, coursework and a dissertation.

Courses

- Competitive Strategy
- Strategic Change
- Leadership
- Strategic Innovation Management
- Research Philosophy and Practice
- Strategy Dissertation
- Choose 3 Optional Courses

Note: Optional courses are subject to change and timetable availability. Refer to website for list of optional courses.

Potential Careers

This programme is aimed at ambitious professionals and graduate students who wish to move into middle and senior management roles in small, medium and large enterprises, management consultancy or set-up their own business venture. The programme will enable this by providing candidates with tools, frameworks and ideas to help them play a more effective role in strategy formulation and implementation, developing change programmes and understanding the impact of different leadership styles in particular business settings.

Testimonial

Joshua Michalak

Current Student

While exploring postgraduate options, I was impressed by Heriot-Watt's diverse range of specialised programmes that allow students to focus on their individual interests. The Business Strategy, Leadership and Change programme matched my ambition to deepen my understanding of strategic and leadership-related topics. Choosing Malaysia added a unique cultural and personal dimension to my studies, as I wanted to combine academic growth with the experience of living and learning in a truly international environment.

HOW TO APPLY

Heriot-Watt University Malaysia accepts applications all year round.

APPLY ONLINE

You can apply online for our programmes at **https://bit.ly/HWApply** You must create an account to use the online application form. You don't have to complete the application in one session; you can save the information you have already entered and return to complete it at a later date. There is a help facility on each page of the online form.

SUPPORTING DOCUMENTS

Please remember to upload supporting documents to help us make a decision on your application. This includes proof of English language proficiency and original or certified copies of academic transcripts.

Please refer to the supplemental item checklist on the Online Application form:
▶ **http://bit.ly/hwumaccount**

See website for details of fees:
▶ **http://bit.ly/hwum_fees**

Scan by using your phone QR scanner to navigate to our location
Check the QR code matches this link: http://bit.ly/hwumlocation

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Open for consultation:
Weekdays 9am - 5pm
Weekends by appointment

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TALENTBANK EMPLOYERS' CHOICE 2026

The information in this brochure was correct at the time of publication (Oct 2026).
Heriot-Watt University Malaysia reserves the right to alter the information should the need arise.