



**HERIOT
WATT**
UNIVERSITY
UK | DUBAI | MALAYSIA

Psychology

2026/27

Why Psychology at Heriot-Watt University Malaysia?

Are you fascinated by the intricacies of the human mind? Do you aspire to understand the complexities of behaviour and delve into the science of mental processes? If so, Psychology at Heriot-Watt University Malaysia is the ideal choice to kickstart your journey towards a fulfilling and impactful career in the field of psychology.

INTERNATIONALLY RECOGNISED UK DEGREE

Choosing Psychology at Heriot-Watt University Malaysia means opting for a prestigious UK degree. Our undergraduate programmes are accredited by the British Psychological Society (BPS), ensuring that you receive a globally recognised qualification.

INDUSTRIAL TRAINING FOR ALL STUDENTS

At Heriot-Watt University Malaysia, we emphasise practical experience to shape competent psychologists. Our curriculum integrates industrial training for all students, allowing you to apply theory in real-world settings and prepare for professional challenges.

DIVERSITY OF STAFF

Our dedicated faculty members come from diverse backgrounds, both culturally and academically. This diversity enriches the learning experience, exposing you to a wide range of perspectives and ensuring a well-rounded education.

LOW STUDENT-STAFF RATIO

One of the standout features of studying Psychology with us is our commitment to personalised education. With a low student-staff ratio, you can expect a more intimate and interactive learning environment. This allows for individualised attention, fostering meaningful connections with professors and peers, and promoting a collaborative and supportive atmosphere, enhancing your overall learning experience.

RANKED 32nd in the Guardian University Guide 2026

The highest among providers of British Psychological Society (BPS) accredited programmes in Malaysia.

Psychology Society

The Psychology Society is a thriving community at our university that fosters a supportive and engaging environment for psychology enthusiasts. Our mission is to **promote mental health awareness, organise educational events, and provide opportunities for networking, leadership development, and personal growth.**

The Society regularly organises meaningful events and activities for students and takes a leading role in university-wide initiatives. One notable example is the Happiness Arcade, held in conjunction with the International Day of Happiness, where psychology students designed an interactive arcade-style experience that promoted connection, learning, and kindness through play across the university community. The Society also co-organises the annual Heriot-Watt University Malaysia Psychology Conference (HWUMPC), a student-led event that provides a platform for students across all year groups to showcase and discuss their research findings and project proposals.

The collaboration between the Psychology Society and the Psychology Department has been invaluable. Together, they organise guest talks featuring professionals from industry and mental health organisations, helping students bridge the gap between psychological theory and contemporary real-world challenges. Through these initiatives, students develop leadership, teamwork, and communication skills while creating a positive impact within the university community.

BSc (Hons) Psychology

KPT/JPS (R2/0313/6/0053) (MQA/FA8056) 04/31



Intake: January, September

Our Psychology graduates have a strong record of employment, building careers in business, teaching, counselling, nursing, probation work, market research as well as many other professional roles.

Psychology is the science of behaviour and the mind. It uses a variety of scientific methods to explore key areas, including the influence that our biology has on behaviour; the ways in which we develop from early infancy to adulthood; the ways in which we perceive, think, solve problems and make decisions; and the way we interact with each other. All of these approaches enable theories to be developed and tested within psychology. Our programmes focus on problems in the real world and consider how psychology can help us to address them.

Psychologists work in settings such as education, health and mental health, sports and exercise, systems design, the environment, forensic and criminological analysis, where theory and practice come together.

BSc (Hons) Psychology is taught across Heriot-Watt University's three main global campuses in Edinburgh, Dubai, and Malaysia. This means our students can easily transfer for one semester or more across our campuses and continue to study the same content whilst enjoying extremely beneficial life experiences.

Accreditation

All of our undergraduate Psychology programmes at the Malaysia campus are accredited by the Malaysian Qualifications Agency (MQA), and the British Psychological Society (BPS).

A BPS-accredited degree is your gateway into a career in psychology. Graduates who receive a 2:2 (Second Class, Lower) and pass the empirical research project are eligible for the Society's Graduate Basis for Chartered Membership (GBC) - the essential first step towards becoming a Chartered Psychologist, and a requirement for entry into most accredited postgraduate and doctoral psychology programmes in the UK and beyond.

Our continued 5-Star rating in Talentbank's Graduate Employability (GE) Index for three consecutive years is a strong recognition of our commitment to producing career-ready graduates with practical skills, professional competencies and a global perspective. Through industry-relevant learning and real-world exposure, our students are equipped to meet the evolving needs of employers and build successful careers in an increasingly competitive global workforce.

Accredited by:



the british
psychological society
accredited

Year 1

- Cognitive Psychology
- Developmental Psychology
- Philosophy and History of Psychology
- Research Methods and Analysis 3 and 4
- Social Psychology
- Human Resource Management
- Organisational Behaviour

Year 2

- Cognition Across the Lifespan
- Cross-cultural Psychology
- Forensic Psychology
- Health Psychology
- Industrial Training (June to August)
- Research Methods and Analysis 5 and 6
- Biological Psychology
- Personality and Individual Differences

Year 3

- Advanced Social Psychology
- Cognitive Rehabilitation
- Neuropsychology
- Psychology and Mental Health
- Psychology of Education
- Research Project 1 and 2
- Workplace Psychology

Potential Careers

- Psychologist • Career Counsellor • Social Worker
- Human Resources Specialist • Fundraising & Campaign Officer
- Consumer Insights Specialist • Marketing Researcher • Community Outreach Personnel

Testimonial



Sarah Elynna

Class of 2025

Masters Student in Clinical Psychology

Studying at Heriot-Watt University Malaysia has been one of the most rewarding experiences of my academic journey. The campus fosters a challenging yet nurturing learning environment, with knowledgeable lecturers genuinely invested in students' growth. I've engaged in meaningful discussions, participated in insightful workshops, and built lasting friendships with people from diverse backgrounds.

I pursued Psychology because I'm passionate about understanding human behaviour and helping others. This programme attracted me with its UK curriculum, emphasis on research, and opportunity to gain a world-class education locally - perfect for my career aspiration in mental health.

Note: Course options are subject to availability

BSc (Hons) Psychology with Management

KPT/JPS (R2/0313/6/0050) (MQA/FA5343) 08/30



Intake: January, September

Psychology is the scientific study of the relationship between mind and behaviour. It asks why people, in general, behave as they do and why some people behave in unexpected or atypical ways. Findings from psychological studies help us to enhance people's everyday experiences and improve lives.

Psychologists employ a wide range of research skills such as observation, surveys and experiments. This Bachelor's degree aims to introduce you to these scientific methods and the critical evaluations that go into answering important questions from a psychological perspective.

The psychology component of the programme (75%) covers the discipline's main areas, namely social psychology, developmental psychology, cognitive psychology, biological psychology, individual differences and research methods, and emphasises their application to various employment-related contexts. The management component of the programme (25%) introduces a range of topics that are relevant to psychology such as consumer behaviour, marketing, human resource management and project management.

BSc (Hons) Psychology with Management is taught across Heriot-Watt University's three main global campuses in Edinburgh, Dubai, and Malaysia. This means our students can easily transfer for one semester or more across our campuses and continue to study the same content whilst enjoying extremely beneficial life experiences.

Accreditation

All of our undergraduate Psychology programmes at the Malaysia campus are accredited by the Malaysian Qualifications Agency (MQA), and the British Psychological Society (BPS).

A BPS-accredited degree is your gateway into a career in psychology. Graduates who receive a 2:2 (Second Class, Lower) and pass the empirical research project are eligible for the Society's Graduate Basis for Chartered Membership (GBC) - the essential first step towards becoming a Chartered Psychologist, and a requirement for entry into most accredited postgraduate and doctoral psychology programmes in the UK and beyond.

Our continued 5-Star rating in Talentbank's Graduate Employability (GE) Index for three consecutive years is a strong recognition of our commitment to producing career-ready graduates with practical skills, professional competencies and a global perspective. Through industry-relevant learning and real-world exposure, our students are equipped to meet the evolving needs of employers and build successful careers in an increasingly competitive global workforce.

Accredited by:



the british
psychological society
accredited

Year 1

- Cognitive Psychology
- Developmental Psychology
- Philosophy and History of Psychology
- Research Methods and Analysis 3 and 4
- Social Psychology
- Human Resource Management
- Organisational Behaviour

Year 2

- Cognition Across the Lifespan
- Cross-cultural Psychology
- Industrial Training (June to August)
- Research Methods and Analysis 5 and 6
- Biological Psychology
- Personality and Individual Differences
- Leading in Organisations
- Strategic Management

Year 3

- Advanced Social Psychology
- Neuropsychology
- Psychology and Mental Health
- Research Project 1 and 2
- Workplace Psychology
- Changing Trends in Employment
- Global Business Analysis

Potential Careers

• Human Resources • Business Consultant • Project Manager • Corporate Trainer • Community Outreach Specialist • Marketing Executive

Testimonial



Farra Syaheera

Class of 2021
Senior Business Development & Marketing
Executive at Christopher & Lee Ong

My degree equipped me with strong analytical, research, and communication skills, along with a solid understanding in human behaviour, all of which translate naturally into business settings. As such, transitioning into the corporate world felt like a natural extension rather than a leap into unfamiliar territory. Studying across both the Malaysia and UK campuses also exposed me to diverse perspectives and working styles, making adaptability second nature. This, combined with applied academic work through research, presentations, and group projects, built confidence in navigating professional environments.

Note: Course options are subject to availability

BSc (Hons) Psychology with Marketing

KPT/JPS (N/0313/6/0058) (MQA/PA18166) 05/30



Intake: January, September

This programme combines core courses in both psychology and marketing, giving you a deep understanding of both disciplines, and the many constructive linkages and synergies that exist between them.

You'll study a broad range of psychological domains including cognitive, social and developmental psychology as well as exploring personality and the biological underpinnings of psychological functions. Concurrently, you'll be taught by business experts from the Edinburgh Business School to understand how to apply your psychological knowledge to different areas of business and marketing. You'll also undergo training in research methods and statistical analysis, culminating in a final year dissertation project in which you'll be able to carry out empirical research in a specific area of your choice.

A key component of the BSc Psychology with Marketing programme is the Industrial Training at the end of Year 2. You will complete a 12-week work placement with a relevant business or organisation to gain first-hand experience and apply your psychology and marketing knowledge in the workplace.

The Go Global programme offers you the opportunity to study in Edinburgh and/or Dubai and gain valuable international exposure. The option to transfer is available in Semester 1 or 2 of your second year. Transfers are not available in Year 3 to avoid disruption to your final-year project.

Graduates will be equipped with industry-relevant knowledge and skills to pursue careers in the ever evolving professional fields of psychology or marketing.

Accreditation

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Accredited by:



the british
psychological society
accredited

Year 1

- Cognitive Psychology
- Developmental Psychology
- Philosophy and History of Psychology
- Research Methods and Analysis 3 and 4
- Social Psychology
- Fundamentals of Marketing
- Consumer Behaviour

Year 2

- Cognition Across the Lifespan
- Cross-cultural Psychology
- Digital Analytics in Marketing
- Integrated Marketing Communications
- Industrial Training (June to August)
- Research Methods and Analysis 5 and 6
- Biological Psychology
- Personality and Individual Differences

Year 3

- Advanced Social Psychology
- Neuropsychology
- Psychology and Mental Health
- Research Project 1 and 2
- Workplace Psychology
- Contemporary Issues in Marketing
- Marketing Sustainability

Potential Careers

- Psychologist • Market Research Business Analyst
- Communications Specialist • Marketing Executive
- Brand Manager • Consumer Insights Specialist
- Marketing Data Analyst • Public Relations Executive
- Fundraising & Campaign Officer

Testimonial



Natalie Franklin

Class of 2025
Sales Coordinator at
Marubeni-Itochu Steel (M) Sdn Bhd

Choosing this course was a no-brainer for me. I've always been absolutely fascinated by the human mind and how it shapes everything we do. So naturally, choosing Heriot-Watt for this journey was a great decision because this course offers a perfect blend of psychological depth and practical business acumen. Throughout my three years, I learned to critically analyse situations, conduct research, and apply psychological principles to real-world scenarios. A huge shout-out to the lecturers, who were approachable, supportive, and made every single class engaging. Ultimately, this programme didn't just give me a degree; it really sharpened my interpersonal and business skills, setting me up perfectly for my future endeavours.

Note: Course options are subject to availability

Testimonials

From Industry Partners

The following testimonials have been provided by industrial supervisors of 2nd year undergraduate psychology students, showcasing the excellent work experience and networking opportunities they gained during their internships.

Lee Jing Ying

BSc (Hons) Psychology (Class of 2024)

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Jing Ying's performance during the internship has been exemplary. Her strong work ethic, effective teamwork, sense of responsibility, and dedication to learning are qualities that not only contribute to her own growth but also positively impact the entire team. //



Industrial Supervisor:

**Dr Koo Kian Yong, Director,
New Mind Brain Health Centre**

Arisyah Azizin

BSc (Hons) Psychology with Management (Class of 2023)

//

Arisyah has been a great addition to the team to support new initiatives for the department in year 2022. She is adaptive, willing to learn and understands the deliverables. There were opportunities where Arisyah provided ideas and views that benefitted the team. //



Industrial Supervisor:

**Rasha Mohd Sidik, Manager,
Change Strategy and Performance,
Group HSE Petronas**

Jegatheswary Sivajothi

BSc (Hons) Psychology (Class of 2024)

//

Jegatheswary demonstrates excellence across various dimensions as a student. She consistently meets all company standards for attendance and punctuality. Her creativity shines through, as she regularly offers innovative ideas for art or music class, displaying a remarkable ability to think outside the box. //



Industrial Supervisor:

**Puan Bulan Ayu,
Dyslexia Genius Malaysia**

Kek Yee Ying

BSc (Hons) Psychology (Class of 2024)

//

Yee Ying excels in coaching children, fostering a comfortable environment for them. She spearheaded our inaugural community engagement activity and serves as a remarkable mentor to the Little Legends. She demonstrates unwavering diligence as an assistant coach in supporting NDO's operations. //



Industrial Supervisor:

**Mariana de Reyes,
Nicol David Organization**

About Our Go Global

At Heriot-Watt University, the world is your classroom. Immerse yourself in a truly international learning experience with students from diverse backgrounds. Unlock the world's possibilities through our seamless inter-campus transfer programme to the **Edinburgh** or **Dubai campuses** and enjoy a **20% discount***.

** Subject to the degree programme running at your chosen campus.*

20%

tuition fee discount
when you transfer
to our **Edinburgh**
or **Dubai campuses**

99%

of **Go Global**
students said
they would
recommend it

Heriot-Watt University
Student Survey 2020

80%

of surveyed
employers actively
seek out graduates
with international
experience

QS Global Employer
Survey Report



HOW TO APPLY

**Heriot-Watt University Malaysia
accepts applications all year round.**

APPLY ONLINE

You can apply online for our programmes at <https://bit.ly/HWApply>. You must create an account to use the online application form. You don't have to complete the application in one session; you can save the information you have already entered and return to complete it at a later date. There is a help facility on each page of the online form.

SUPPORTING DOCUMENTS

Please remember to upload supporting documents to help us make a decision on your application. This includes proof of English language proficiency and original or certified copies of academic transcripts.

Please refer to the supplemental item checklist on the Online Application form:

► <http://bit.ly/hwumaccount>

See website for details of fees:

► http://bit.ly/hwum_fees



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www.hw.edu.my

Open for consultation:

Weekdays 9am - 5pm

Weekends by appointment

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*The information in this brochure was correct at the time of publication (Oct 2026).
Heriot-Watt University Malaysia reserves the right to alter the information should the need arise.*

TALENTBANK
EMPLOYERS'
CHOICE 2026