

Programme Guide for Undergraduate Taught Programmes School of Social Science Dubai Campus

Academic Year 202425

Academic Year Calendar for 202425

[Students are encouraged to check the Academic Calendar and be familiarise with the dates]

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Bachelor of Business Administration [Hons]

Program	ne Name	: Bachelor of Business A	Administration [Hon	s]		
Programr	ne Code	: C1BA-BBA				
Study mo	de	: FULL TIME				
		Key Contac	ets			
Designati	on	Name		Contac	t Details	
Programr	ne Director	Dr Nermeen Mustafa		n.must	afa@hw.ac.uk	
Dissertati	on Coordinator	Dr Sean Lochrie		s.lochr	ie@hw.ac.uk	
Course Code	Course Title		Mandatory/ Optional	Year	Semester	Semester Dates
		New Stude	nts			
		Year 1				
		September Semester – 4 M		T		
C17EB	Management in a Globa	Context	Mandatory	1	September	Sep 2024
C47AA	Critical Academic Skills		Mandatory	1	September	To
C27EC	The Economy		Mandatory	1	September	Dec 2024
C17MK	Introduction to Marketin	-	Mandatory	1	September	
		January Semester – 4 Ma		T		
C17BT	Technology for Business		Mandatory	1	January	Jan 2025
C37IF	Introductory Finance	Mandatory Mandatory	1	January	to	
C17SB		Sustainable Business			January	Apr 2025
C17PS	Becoming a Professiona		Mandatory	1	January	
		Direct Entry and Conti	nuing Students			
		Year 2	1/51			
C4 OLUN 4		September Semester – 4 Option	-	1	Contombor	
C18HM	Human Resource Manag		Optional	2	September	
C38PF	Personal Finance and Inv		Optional	2	September	
C38FI	Fundamentals of Finance		Optional	2	September	
C18AN	Introduction to Business	•	Optional	2	September	Sep 2024
C48IB		isiness and Management	Optional	2	September	To Dec 2024
C38SE	Social and Environmenta	<u> </u>	Optional	2	September	- Dec 2024
C18FM	Fundamentals of Marke	ting	Optional	2	September	
C47AA	Critical Academic Skills*		Optional / Elective	2	September	
	• • •	for Year 2 Entry Students. All	•			n C47AA in
semester	·	[Elective] course. Continuing st			o this course.	
		nuary Semester – 2 Mandatory	·	1		
C18OP	Operations Managemen		Mandatory	2	January	
	Business Skills for the Se	cond Machine Age	Mandatory	2	January	Jan 2025
C18BS		r	Optional	2	January	to
	Organisational Behaviou		· ·			-
C18BS C18OB C38FM	Organisational Behaviou Financial Markets Theor		Optional	2	January January	Apr 2025

C18TP	Enterprise: Concepts and Issues	Optional	2	January	
	Year 3				
	September Semester – 4 Opt	tional Courses			
C19CL	Introduction to Commercial Law	Optional	3	September	
C19PT	Project Management	Optional	3	September	
C19RT	Resourcing and Talent Management	Optional	3	September	Con 2024
C19LS	Logistics and Supply Chain Management	Optional	3	September	Sep 2024 to
C19LO	Leading in Organisations	Optional	3	September	Dec 2024
C39CN	Mergers and Acquisitions	Optional	3	September	DCC 2024
C39MT	Management Accounting Techniques and Decisions	Optional	3	September	
	January Semester – 2 Mandatory an	d 2 Optional Cou	rses		
C19BU	Strategic Management	Mandatory	3	January	
C19RH	Business Research Methods	Mandatory	3	January	
C19BA	Business Analysis and Consultancy	Optional	3	January	Jan 2025
C19IN	Innovation Management	Optional	3	January	to
C19CM	Business Law and the Law of Corporate Governance	Optional	3	January	Apr 2025
C19MC	Integrated Marketing Communications	Optional	3	January	
C39SN	Financial Derivatives	Optional	3	January	
	Year 4				
	September Semester – 2 Mandatory a		urses		
C10HD	Management Dissertation 1	Mandatory	4	September	
	Global Business Analysis 1: International Markets and	Mandatory	4	September	
C10IB	Strategy				Sep 2024
C10IE	International Entrepreneurship	Optional	4	September	Зер 2024 То
C10LM	Leisure Marketing	Optional	4	September	Dec 2024
C10MB	Managing Business Performance	Optional	4	September	
C30CX	Agency Theory and Corporate Governance	Optional	4	September	
C30MX	Managerial Accounting: Decision Making	Optional	4	September	
	January Semester – 2 Mandatory and		se(s)		
C10HE	Management Dissertation 2	Mandatory	4	January	
C10GT	Global Business Analysis 2: Global Trends and Risks	Mandatory	4	January	Jan 2025
C10DI	Diversity Management	Optional	4	January	to
C10DM	Digital Marketing	Optional	4	January	Apr 2025
C10SM	Marketing and Management of SMEs	Optional	4	January	

Bachelor of Business Administration

	no Nama	l :		huatia			
Programn		Bachelor of Business Adminis	tration				
Programn		:	C1BB-BBA				
Study mo	de	:	FULL TIME				
Decimati		No	Key Contacts		Comtoct	Deteile	
Designati		Nai			Contact		
	ne Director	+	Nermeen Mustafa			a@hw.ac.uk	
	on Coordinator	Dr S	Sean Lochrie			@hw.ac.uk	I
Course	Course Title			Mandatory	Year	Semester	Semester
Code				/Optional			Dates
			New Students	5			
			Year 1				
			September Semester – 4 Man	datory Courses	;		
C47AA	Critical Academic S	kills		Mandatory	1	September	6 2024
C27EC	The Economy			Mandatory	1	September	Sep 2024 To
C17EB	Management in a G	Globa	l Context	Mandatory	1	September	Dec 2024
C17MK	Introduction to Ma	rketi	ng	Mandatory	1	September	DEC 2024
			January Semester – 4 Mand	atory courses			
C17SB	Sustainable Busine	SS		Mandatory	1	January	Jan. 2025
C17BT	Technology for Bus	iness		Mandatory	1	January	Jan 2025
C37IF	Introductory Finance	ce		Mandatory	1	January	to Apr 2025
C17PS	Becoming a Profess	siona	I	Mandatory	1	January	Αρι 2023
			Direct Entry and Continu	ing Students			
			Year 2				
		Se	eptember Semester – 4 Optiona	I/Elective Cou	rses		
C18FM	Fundamentals of M	1arke	ting	Optional	2	September	
C18HM	Human Resource M	/lana	gement	Optional	2	September	
C38SE	Social and Environr	nent	al Accounting	Optional	2	September	
C18AN	Introduction to Bus	sines	s Analytics	Optional	2	September	Sep 2024
C38FI	Fundamentals of Fi	inanc	e	Optional	2	September	То
C38PF	Personal Finance a	nd In	vestment Ethics	Optional	2	September	Dec 2024
C48IB	Intercultural Issues	in B	usiness and Management	Optional	2	September	
C47AA	Critical Academic S	kills*		Optional / Elective	2	September	
Note: *Th	nis course is applicable	e onl	y for Year 2 Entry Students. All Y		try Stude	nts MUST enro	ll on C47AA
			, nal [Elective] course. Continuing		-		
		Janu	ary Semester – 2 Mandatory ar	d 2 Optional C	ourses		
C18OP	Operations Manage	emer	nt	Mandatory	2	January	
C18BS			econd Machine Age	Mandatory	2	January	Jan 2025
C18CB	Consumer Behavio	ur		Optional	2	January	to
			Optional	2	January	Apr 2025	
C38FM	Financial Markets T	neor	у	Optional		daridary	, .p. 2020

C18TP	Enterprise: Concepts and Issues	Optional	2	January							
	Year 3										
	September Semester – 4 Optional Courses										
C19PT	Project Management	Optional	3	September							
C19RT	Resourcing and Talent Management	Optional	3	September							
C19LO	Leading in Organisations	Optional	3	September	C 2024						
C19CL	Introduction to Commercial Law	Optional	3	September	Sep 2024						
C39CN	Mergers and Acquisitions	Optional	3	September	to Dec 2024						
C39MT	Management Accounting Techniques and Decisions	Optional	3	September	DCC 2024						
C19LS	Logistics and Supply Chain Management	Optional	3	September							
	January Semester – 2 Mandatory Course	es and 2 Option	al Courses								
C19BU	Strategic Management	Mandatory	3	January							
C19RH	Business Research Methods	Mandatory	3	January							
C19BA	Business Analysis and Consultancy	Optional	3	January	Jan 2025						
C19IN	Innovation Management	Optional	3	January	to						
C19MC	Integrated Marketing Communications	Optional	3	January	Apr 2025						
C19CM	Business Law and the Law of Corporate Governance	Optional	3	January							
C39SN	Financial Derivatives	Optional	3	January							

MA [Hons] /BA International Business Management

-		1					
Programm		:	MA [Hons] /BA International Busi	ness Managemen	t		
Programm		:	C1GM-IBM/C1GN-IBN				
Study mod	e	:	FULL TIME				
			Key Contacts				
Designatio	n	Na	ame	Contact Detai	ls		
Programm	e Director	Dr	Ritu Sehgal	R.Sehgal@hw	.ac.uk		
Dissertatio	n Coordinator	Dr	Sean Lochrie	s.lochrie@hw	.ac.uk		
Course	Course Title			Mandatory/	Year	Semester	Semester
Code				Optional			Dates
			New Studen	ts			
			Year 1				
			September Semester – 4 Ma	ndatory Courses			
C1.7ED	NA		Habal Caretaret	Mandatani	1 1	Comtombou	
C17EB	Management in			Mandatory	1	September	Sep 2024
C47AA	Critical Academ			Mandatory	1	September	То
C17MK	Introduction to	ıvıaı	keting	Mandatory	1	September	Dec 202
C27EC	The Economy		January Semester – 4 Mano	Mandatory	1	September	
C17SB	Sustainable Bus	inac	•	Mandatory	1	lanuany	Τ
C17SB C17PS				Mandatory	1	January	Jan 2025
C37IF	Becoming a Pro Introductory Fir			Mandatory	1	January	to
C17BT	Technology for			Mandatory	1	January January	Apr 202!
CI7DI	recimology for	Das	Direct Entry and Continu	,		January	
			·	allig Students			
	°-2	nto	Year 2	1 Ontional/Flactiv	ro Cour	50(s)	
	Se	pte	mber Semester – 3 Mandatory and	1 Optional/Electiv	e Cour	se(s)	
C18FM	Fundamentals of	of M	arketing	Mandatory	2	September	
C18AN	Introduction to			Mandatory	2	September	
C18HM	Human Resource			Mandatory	2	September	Sep 202
		e iv	dilageillett	ivialidatory		+	То
C48IB			in Business and Management	Optional	2	September	
C48IB C47AA		ues	in Business and Management	Optional Optional /	2	September September	
C47AA	Intercultural Iss Critical Academ	ues ic Sl	in Business and Management kills*	Optional Optional / Elective	2	September	- Dec 2024
C47AA Note: *This	Intercultural Iss Critical Academ s course is applica	ues ic Sl ble	in Business and Management kills* only for Year 2 Entry Students. All Ye	Optional Optional / Elective ear 2 Direct Entry	2 Student	September	- Dec 2024
C47AA Note: *This	Intercultural Iss Critical Academ s course is applica	ues ic Sl ble ptio	in Business and Management sills* only for Year 2 Entry Students. All Ye nal [Elective] courses. Continuing st	Optional Optional / Elective ear 2 Direct Entry udents MUST NOT	2 Studen t registe	September	- Dec 202
C47AA Note: *This	Intercultural Iss Critical Academ s course is applica	ues ic Sl ble ptio	in Business and Management kills* only for Year 2 Entry Students. All Ye	Optional Optional / Elective ear 2 Direct Entry udents MUST NOT	2 Studen t registe	September	- Dec 202
C47AA Note: *This	Intercultural Iss Critical Academ s course is applica	ic Sl ble ptio	in Business and Management kills* only for Year 2 Entry Students. All Yenal [Elective] courses. Continuing students and January Semester – 3 Mandatory ar	Optional Optional / Elective ear 2 Direct Entry udents MUST NOT	2 Studen t registe	September	- Dec 202
C47AA Note: *This semester 1	Intercultural Iss Critical Academ s course is applica as one of their O	ic SI ble ptio	in Business and Management kills* only for Year 2 Entry Students. All Yenal [Elective] courses. Continuing students and January Semester – 3 Mandatory ar	Optional Optional / Elective ear 2 Direct Entry udents MUST NOT	2 Student registerse(s)	September s MUST enrol or	Dec 2024
C47AA Note: *This semester 1 C18OP	Intercultural Iss Critical Academ s course is applica as one of their O	ic SI ble ptio nage or th	in Business and Management kills* conly for Year 2 Entry Students. All Yenal [Elective] courses. Continuing standary Semester – 3 Mandatory are sement me Second Machine Age	Optional Optional / Elective ear 2 Direct Entry udents MUST NOT nd 1 Optional Cou	2 Student registe rse(s)	September ss MUST enrol or or to this course. January	Dec 202
C47AA Note: *This semester 1 C18OP C18BS	Intercultural Iss Critical Academ s course is applica as one of their Operations Mar Business Skills for	ic SI ble ptio nage or tl	in Business and Management cills* conly for Year 2 Entry Students. All Year al [Elective] courses. Continuing str January Semester – 3 Mandatory ar ement ne Second Machine Age as and Issues	Optional Optional / Elective ear 2 Direct Entry udents MUST NOT nd 1 Optional Cou Mandatory Mandatory	Student registerse(s)	September ss MUST enrol or or to this course. January January	Dec 2024

	Year 3				
	September Semester – 2 Mandatory ar	nd 2 Optional Co	urse(s)		
C19LS	Logistics and Supply Chain Management	Mandatory	3	September	
C19LO	Leading in Organisations	Mandatory	3	September	Can 2024
C19PT	Project Management	Optional	3	September	Sep 2024 to
C19RT	Resourcing and Talent Management	Optional	3	September	Dec 2024
C19CL	Introduction to Commercial Law	Optional	3	September	DCC 2024
	January Semester – 2 Mandatory and	l 2 Optional Cou	rse(s)		
C19RH	Business Research Methods	Mandatory	3	January	
C19BU	Strategic Management	Mandatory	3	January	L . 2025
C19CM	Business Law and the Law of Corporate Governance	Optional	3	January	Jan 2025 to
C19BA	Business Analysis and Consultancy	Optional	3	January	λpr 2025
C19IN	Innovation Management	Optional	3	January	Apr 2023
C19MC	Integrated Marketing Communications	Optional	3	January	
	Year 4 [Applicable to MA stu	dents only]			
	September Semester – 2 Mandatory a	nd 2 Optional C	ourses		
C10HD	Management Dissertation 1	Mandatory	4	September	
	Global Business Analysis 1: International Markets and	Mandatory	4	September	Sep 2024
C10IB	Strategy				Зер 2024 То
C10IE	International Entrepreneurship	Optional	4	September	Dec 2024
C10LM	Leisure Marketing	Optional	4	September	DCC 202 1
C10MB	Managing Business Performance	Optional	4	September	
	January Semester – 2 Mandatory an	d 2 Optional Co	urses		
C10GT	Global Business Analysis 2: Global Trends and Risks	Mandatory	4	January	
C10HE	Management Dissertation 2	Mandatory	4	January	Jan 2025
C10SM	Marketing and Management of SMEs	Optional	4	January	to
C10DM	Digital Marketing	Optional	4	January	Apr 2025
C10DI	Diversity Management	Optional	4	January	

MA [Hons] in Marketing

Programn		: MA [Hons] in Market	ing					
Programn	ne Code	: C1M2-MAR						
Study mo	de	: FULL TIME						
		Key Conta						
Designati	on	Name		Contact Deta	ils			
Programn	ne Director	Dr Jyothsna Singh		j.singh@hw.a	ac.uk			
Dissertati	on Coordinator	Dr Sean Lochrie		s.lochrie@hw	<u>v.ac.uk</u>			
Course	Course Title		Mandatory	/ Year	Semester	Semester		
Code			/Optional			Dates		
		New Stude	ents					
		Year 1						
		September Semester – 4 M	Mandatory Cours	ses				
C17EB	Management in a Global C	ontext	Mandator	y 1	September	Carr 2024		
C47AA	Critical Academic Skills		Mandator	y 1	September	Sep 2024		
C17MK	Introduction to Marketing		Mandator	y 1	September	To Dec 2024		
C27EC	The Economy		Mandator	y 1	September	DCC 2024		
		January Semester – 4 M	andatory Course	s				
C17SB	Sustainable Business		Mandator	y 1	January	Jan 2025		
C17BT	Technology for Business	Technology for Business			January	to		
C17PS	Becoming a Professional	Mandator	y 1	January	Apr 2025			
C37IF	Introductory Finance			y 1	January			
		Direct Entry and Cont	inuing Student	ts				
		Year 2						
	Septer	nber Semester – 3 Mandato						
C18HM	Human Resource Manager		Mandator	<u> </u>	September	-		
C18AN	Introduction to Business A	•	Mandator	<u> </u>	September	-		
C18FM	Fundamentals of Marketin	g	Mandator	*	September	Sep 2024		
C38PA	Principles of Accounting		Elective	2	September	To		
C48IB	Intercultural Issues in Busi	ness and Management	Elective	2	September	Dec 2024		
C47AA	Critical Academic Skills*		Optional /	2	September			
Noto: *Th	<u> </u> nis course is applicable only fo	or Voor 2 Entry Students All	Elective	try Studonto	MUST oprol on	C1711 in		
	1 as one of their Optional [E	•		-		C+/AA III		
	· -	ary Semester – 3 Mandator						
C18BS	Business Skills for the Seco	ond Machine Age	Mandator	y 2	January			
C18OP	Operations Management		Mandator	y 2	January	lan 2025		
C18CB	Consumer Behaviour		Mandator	y 2	January	Jan 2025		
C18OB	Organizational Behaviour		Elective	2	January	to Apr 2025		
C18TP	Enterprise Concepts and Is	sues	Elective	2	January	- Apr 2025		
C38MO	Management Accounting i	n Organisations	Elective	2	January			

	Year 3				
	September Semester – 3 Mandato	ry and 1 Optional C	ourse(s)		
C19GM	Global Strategic Marketing	Mandatory	3	September	
C19DA	Digital Analytics in Marketing	Mandatory	3	September	Com 2024
C19RM	Responsible Marketing	Mandatory	3	September	Sep 2024 to
C19PT	Project Management	Optional	3	September	Dec 2024
C19MI	Marketing Research	Optional	3	September	DCC 2024
	January Semester – 3 Mandatory	and 1 Optional Co	urse(s)		
C19RH	Business Research Methods	Mandatory	3	January	lam 2025
C19MC	Integrated Marketing Communications	Mandatory	3	January	Jan 2025 to
C19MP	Marketing in Practice	Mandatory	3	January	Apr 2025
C19IN	Innovation Management	Optional	3	January	Apr 2023
	Year 4				
	September Semester - 2 Mandato	ry and 2 Optional C	ourse(s)		
C10FI	Contemporary Issues in Marketing	Mandatory	4	September	
C10MA	Marketing Dissertation 1	Mandatory	4	September	Com 2024
C10MB	Managing Business Performance	Optional	4	September	Sep 2024 to
C10IE	International Entrepreneurship	Optional	4	September	Dec 2024
C10LM	Leisure Marketing	Optional	4	September	DCC 2024
	January Semester – 3 Mandatory	and 1 Optional Co	urse(s)		
C10BR	Branding	Mandatory	4	January	
C10DM	Digital Marketing	Mandatory	4	January	lam 2025
C10ME	Marketing Dissertation 2	Mandatory	4	January	Jan 2025 to
C10MK	Marketing Sustainability	Optional	4	January	Apr 2025
C10SM	Marketing and Management of SMEs	Optional	4	January	74pi 2023
	optional course(s) are subject to change based on timeta	<u> </u>		Janua. y	

MA [Hons] / BA Accountancy & Finance

MA [Hons] / BA Accountancy & Finance

Programme Name

-0 -		- 1	1,	tariey & rinarice				
Programn	amme Code : C31M-ACF / C311-ACF							
Study mo	y mode : FULL TIME							
			Key Contact	S				
Designati	on	Nar	ne		Contact	Details		
Programn	ne Director	Dr A	Ahmed Derbala		A.Derbal	A.Derbala@hw.ac.uk		
Dissertati	on Coordinator	Dr A	Anees Farrukh		a.farrukh	ı@hw.ac.uk		
Course Code	Course Title			Mandatory/ Optional	Year	Semester	Semester Dates	
			New Studer	its				
			Year 1					
		Sept	ember Semester – 4 Ma	ndatory Course	s			
C27EC	The Economy			Mandatory	1	September	Con 2024	
C47AA	Critical Academic Skills			Mandatory	1	September	Sep 2024 To	
C37IA	Introduction to Accounting			Mandatory	1	September	Dec 2024	
C17EB	Management in a Global Co	ontex	t	Mandatory	1	September	DCC 2024	
		Jan	uary Semester – 4 Man	datory Courses				
C17PS	Becoming a Professional			Mandatory	1	January	12025	
C27EQ	Introduction to Economic a	nd Fi	nancial Analysis	Mandatory	1	January	Jan 2025	
C37IF	Introductory Finance			Mandatory	1	January	to Apr 2025	
C17SB	Sustainable Business			Mandatory	1	January	Αρι 2023	
		Dir	ect Entry and Contin	uing Students				
			Year 2					
	September Seme	ster -	- 2 Mandatory Courses	· ·		1		
C38PA	Principles of Accounting			Mandatory	2	September		
C38FI	Fundamentals of Finance			Mandatory	2	September		
C38SE	Social and Environmental A	Accou	nting	Optional	2	September	Sep 2024	
C18FM	Fundamentals of Marketing	g		Electives	2	September	То	
C18HM	Human Resource Managen	nent		Electives	2	September	Dec 2024	
C17EB	Management and Global Co	ontex	t*	Electives	2	September		
C27EC	The Economy*			Electives	2	September		
	nis course is applicable only fo semester 1 as their Elective co		•		•		on C17EB an	
		Jan	uary Semester – 4 Man	datory Courses				
C38FB	Financial Accounting			Mandatory	2	January	lan 2025	
C38FM	Financial Markets Theory			Mandatory	2	January	Jan 2025	
		- 0		Mandatory	2	January	to	
C38MO	Management Accounting in	n Org	anisations	ivialidatory		January	Apr 2025	

	Year 3									
	September Semester – 3 Mandatory Courses and I Optional									
C39MT	Management Accounting Techniques and Decisions	Mandatory	3	September						
C39FN	Corporate Financial Theory	Mandatory	3	September						
C39AI	Intermediate Financial Accounting	Mandatory	3	September	Sep 2024					
C19CL	Introduction to Commercial Law	Optional	3	September	to					
C39CN	Mergers and Acquisitions	Optional	3	September	Dec 2024					
C39FT	Fundamentals of Financial Technology	Optional	3	September						
	January Semester – 2 Mandatory Cou	rses and 2 Option	nal Courses	5						
C19RH	Business Research Methods	Mandatory	3	January						
C19CM	Business Law and the Law of Corporate Governance	Mandatory	3	January						
C39CE	Managing Corporate Value	Optional	3	January	Jan 2025					
C39AU	Auditing and Assurance*	Optional	3	January	to					
C39RF	Applied Financial Modelling in Python	Optional	3	January	Apr 2025					
C39SN	Financial Derivatives**	Optional	3	January						
C39TA	Taxation*	Optional	3	January						
A1 - 1										

Notes:

^{**}C39SN Financial Derivatives is advisable for CFA.

Year 4										
September Semester – 1 Mandatory Courses and 3 Optional Course(s)										
C30DX	Accounting and Finance Dissertation 1	Mandatory	4	September						
C30SX	Risk Management and Derivatives Applications	Optional	4	September						
C30CX	Agency Theory and Corporate Governance	Optional	4	September	Can 2024					
C30IB	International Bond and Currency Markets *	Optional	4	September	Sep 2024 To					
C30MX	Managerial Accounting: Decision Making	Optional	4	September	Dec 2024					
C30AS	Accounting Information Systems and Technology	Optional	4	September	DCC 2024					
	January Semester – 1 Mandatory Cou	rses and 3 Option	al Course	(s)						
C30DY	Accounting and Finance Dissertation 2	Mandatory	4	January						
C30CI	Contemporary Issues in Accounting	Optional	4	January	12025					
C30TR	Theory and reporting in Accounting	Optional	4	January	Jan 2025					
C30CY	Contemporary Issues in Finance	Optional	4	January	to Apr 2025					
C30SY	Equity Markets and Fund Management	Optional	4	January	Αρι 2023					
C30AA	Advanced Financial Accounting *	Optional	4	January						
Noto:										

Note:

^{*}C39TA - Taxation and C39AU - Auditing and Assurance courses are advisable for accreditations from professional bodies such as ACCA, ICAEW, etc.

^{*}C30AA – Advanced Financial Accounting and C30IB – International Bonds and Currency are advisable for accreditations from professional bodies such as ACCA, ICAEW, etc.

MA [Hons] / BA Business and Finance

Programn	ne Name	: MA [Hons] / BA Busine	ss and Finance			
Programn	ogramme Code : C37M-BUF / C371-BUF					
Study mo	de	: FULL TIME				
		Key Contac	cts			
Designati	on	Name		Contact De	etails	
Programn	ne Director	Dr Zakiya Abdul Samad		Z.Samad@	hw.ac.uk	
Dissertati	on Coordinator	Dr Anees Farrukh		a.farrukh@	hw.ac.uk	
Course	Course Title		Mandatory	Year	Semester	Semester
Code			/Optional			Dates
		New Stude	ents			
		Year 1				
		September Semester – 4 N	landatory Course	es		
C37IA	Introduction to Accountin		Mandatory	1	September	6 202 :
C27EC	The Economy		Mandatory	1	September	Sep 2024 To
C47AA	Critical Academic Skills		Mandatory	1	September	Dec 2024
C17EB	Management in a Global (Context	Mandatory	1	September	DEC 2024
		January Semester – 4 Ma	ndatory Courses		_	
C27EQ	Introduction to Economic	and Financial Analysis	Mandatory	1	January	lan 2025
C37IF	Introductory Finance		Mandatory	1	January	Jan 2025 to
C17SB	Sustainable Business		Mandatory	1	January	Apr 2025
C17PS	Becoming a Professional		Mandatory	1	January	7.01.2025
		Direct Entry and Conti	nuing Students	s		
		Year 2				
	Contombo					
	September	Semester – 2 Mandatory Co	ourses and 2 Elec	tive Course	(s)	
C38PF	Personal Finance and Inve	•	ourses and 2 Elec Mandatory	ctive Course	September	
C38FI	Personal Finance and Inve	stment Ethics	Mandatory Mandatory	2 2	September September	San 2024
C38FI C18HM	Personal Finance and Inve Fundamentals of Finance Human Resource Manage	stment Ethics ment	Mandatory Mandatory Electives	2 2 2	September September September	Sep 2024
C38FI C18HM C38SE	Personal Finance and Inve Fundamentals of Finance Human Resource Manage Social and Environmental	stment Ethics ment Accounting *	Mandatory Mandatory Electives Electives	2 2 2 2	September September September September	То
C38FI C18HM C38SE C18FM	Personal Finance and Inve Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin	ment Accounting *	Mandatory Mandatory Electives Electives Electives	2 2 2 2 2	September September September September September	-
C38FI C18HM C38SE C18FM C17EB	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global (ment Accounting * ng Context	Mandatory Mandatory Electives Electives	2 2 2 2	September September September September	То
C38FI C18HM C38SE C18FM C17EB	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global (ghly recommended elective	ment Accounting * Tog Context course	Mandatory Mandatory Electives Electives Electives Electives	2 2 2 2 2 2 2	September September September September September	То
C38FI C18HM C38SE C18FM C17EB Note: *Hi	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global (ghly recommended elective	ment Accounting * ng Context	Mandatory Mandatory Electives Electives Electives Electives and 1 Elective C	2 2 2 2 2 2 2 ourse (s)	September September September September September September	То
C38FI C18HM C38SE C18FM C17EB Note: *Hi	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketii Management in a Global (ghly recommended elective Janua Organisational Behaviour	ment Accounting * Tog Context course	Mandatory Mandatory Electives Electives Electives And 1 Elective C Mandatory	2 2 2 2 2 2 ourse (s)	September September September September September September January	То
C38FI C18HM C38SE C18FM C17EB Note: *Hi C18OB C38FM	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global (ghly recommended elective Janua Organisational Behaviour Financial Markets Theory	ment Accounting * Tog Context course	Mandatory Mandatory Electives Electives Electives Electives Mandatory Mandatory	2 2 2 2 2 2 2 ourse (s) 2	September September September September September September January January	To Dec 2024
C38FI C18HM C38SE C18FM C17EB Note: *Hi C18OB C38FM F78QT	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global Oghly recommended elective Janua Organisational Behaviour Financial Markets Theory Quantitative Methods 1	ment Accounting * Tog Context course	Mandatory Mandatory Electives Electives Electives Electives Mandatory Mandatory Mandatory Mandatory	2 2 2 2 2 2 ourse (s) 2 2	September September September September September September January January January	To Dec 2024
C38FI C18HM C38SE C18FM C17EB Note: *Hi C18OB C38FM F78QT C28QU	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global Caphly recommended elective January Organisational Behaviour Financial Markets Theory Quantitative Methods 1 Statistical Techniques *	ment Accounting * Tog Context course	Mandatory Mandatory Electives Electives Electives Electives Mandatory Mandatory Mandatory Elective	2 2 2 2 2 2 ourse (s) 2 2 2	September September September September September September January January January January January	To Dec 2024 Jan 2025
C38FI C18HM C38SE C18FM C17EB Note: *Hi C18OB C38FM F78QT C28QU C18OP	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global (ghly recommended elective Janua Organisational Behaviour Financial Markets Theory Quantitative Methods 1 Statistical Techniques * Operations Management	ment Accounting * Tog Context course	Mandatory Mandatory Electives Electives Electives And 1 Elective C Mandatory Mandatory Mandatory Elective Elective Elective	2 2 2 2 2 2 2 ourse (s) 2 2 2 2 2	September September September September September September January January January January January January January	To Dec 2024
C38FI C18HM C38SE C18FM C17EB Note: *Hi C18OB C38FM F78QT C28QU	Personal Finance and Inverse Fundamentals of Finance Human Resource Manage Social and Environmental Fundamentals of Marketin Management in a Global Caphly recommended elective January Organisational Behaviour Financial Markets Theory Quantitative Methods 1 Statistical Techniques *	ment Accounting * ng Context course ary Semester – 3 Mandatory	Mandatory Mandatory Electives Electives Electives Electives Mandatory Mandatory Mandatory Elective	2 2 2 2 2 2 ourse (s) 2 2 2	September September September September September September January January January January January	To Dec 2024 Jan 2025

	Year 3								
	September Semester – 4 Ma	ndatory Course	es						
C39FN	Corporate Financial Theory	Mandatory	3	September					
C39CN	Mergers and Acquisitions	Mandatory	3	September					
C39FT	Fundamentals of Financial Technology	Mandatory	3	September	6 - 2024				
C19CL	Intro Commercial Law	Optional	3	September	Sep 2024				
C19LO	Leading in Organisations	Optional	3	September	to Dec 2024				
C19RT	Resourcing and Talent Management	Optional	3	September	DCC 2024				
C19PT	Project Management	Optional	3	September					
	January Semester – 2 Mandatory a	nd 2 Optional (Courses						
C19RH	Business Research Methods	Mandatory	3	January					
C39RF	Applied Financial Modelling in Python	Mandatory	3	January	Jan 2025				
C19BU	Strategic Management	Mandatory	3	January	to				
C39CE	Managing Corporate Value	Optional	3	January	Apr 2025				
C39SN	Financial Derivatives	Optional	3	January					
	Year 4								
	September Semester – 4 Op	tional Course(s)						
	Global Business Analysis 1: International Markets and	Optional	4	September					
C10IB	Strategy *			·					
C10IE	International Entrepreneurship	Optional	4	September					
C30SX	Risk Management and Derivatives Applications	Optional	4	September	Sep 2024				
C10LM	Leisure Marketing	Optional	4	September	То				
C30CX	Agency Theory and Corporate Governance *	Optional	4	September	Dec 2024				
C30DX	Accounting and Finance Dissertation 1*	Optional	4	September					
C30IB	International Bond and Currency Markets	Optional	4	September					
C10HD	Management Dissertation 1	Optional	4	September					
	January Semester – 4 Option								
C10GT	Global Business Analysis 2: Global Trends and Risks *	Optional	4	January					
C10DI	Diversity Management	Optional	4	January					
C30DY	Accounting and Finance Dissertation 2*	Optional	4	January					
C10MK	Marketing Sustainability	Optional	4	January	Jan 2025				
C10HE	Management Dissertation 2	Optional	4	January	to				
C30BA	Banking *	Optional	4	January	Apr 2025				
C30CY	Contemporary Issues in Finance *	Optional	4	January	,-				
C30SY	Equity Markets and Fund Management *	Optional	4	January					
C10DM	Digital Marketing	Optional	4	January					
C10SM	Marketing and Management of SMEs	Optional	4	January					

Note: *Highly recommended optional course

⁻ Students registering on C10HD must register for C10HE in January Semester.

⁻ Students registering on C10IB must register for C10GT in January Semester.

⁻ Students registering on C30DX must register for C30DY in January Semester.

BSc Psychology -Approved

Programn	ne Name	:	BSc Psychology				
Programn	ne Code	:	C912-PSY				
Study mo	de	:	FULL TIME				
			Key Contacts	S			
Designati	esignation Name Contact Details						
Programn	ne Director	Dr	Minu Mathews		M.Mathev	vs@hw.ac.uk	
Dissertati	on Coordinator	Dr	Pik Ki Ho		P.Ho@hw	.ac.uk	
Course Code	Course Title			Mandatory/ Optional	Year	Semester	Semester Dates
couc			New Studen				
			Year 1				
	Septen	nber :	Semester – 3 Mandatory	and 1 Optional	Course(s)		
C97NY	Introduction to Psycholog	y 1		Mandatory	1	September	Carr 2024
C97RM	Research Methods and An	alysi	51	Mandatory	1	September	Sep 2024 To
C97SP	Academic Skills in Psychol	ogy		Mandatory	1	September	Dec 2024
C17EB	Management in a Global (Conte	xt	Optional	1	September	Dec 2024
	Janua	ry Se	mester – 3 Mandatory a	nd 1 Optional C	ourse(s)		
C97NZ	Introduction to Psychology	y 2		Mandatory	1	January	Jan 2025
C97RE	Research Methods and An	Methods and Analysis 2			1	January	to
C17PS	Becoming a Professional			Mandatory	1	January	Apr 2025
C17DB	Discovering Business			Optional	1	January	7 (p. 2020
		Di	rect Entry and Contin	uing Students			
		_	Year 2				
	•		Semester – 3 Mandatory				
C98PH	Philosophy and History of		nology	Mandatory	2	September	
C98HD	Developmental Psycholog	•	. 2	Mandatory	2	September	Sep 2024
C98RU C18FM	Research Methods and An		5 3	Mandatory	2	September	To
C18HM	Fundamentals of Marketin Human Resource Manage			Optional Optional	2	September September	Dec 2024
CIOIIIVI						Зерсенивен	
C98CO	Cognitive Psychology	iry Se	emester – 3 Mandatory a	Mandatory	ourse(s)	January	
C98RT	Research Methods and An	alvci	- A	Mandatory	2	January	Jan 2025
C98SY	Social Psychology	iui y 313	<i>)</i>	Mandatory	2	January	to
C18OB	Organisational Behaviour			Optional	2	January	Apr 2025
	2.00		Year 3	- p ::0:::a:			
		Sep	tember Semester – 4 Ma	ndatory Course	S		
	Cognition Across the Life S	Snan		Mandatory	3	September	
C99CL	COSTITUTION ACTIONS THE TIME C	, p a			_		

C99RH	Research Methods and Analysis 5	Mandatory	3	September	to
C99FY	Forensic Psychology	Mandatory	3	September	Dec 2024
	January Semester – 4 Mano	latory Courses			
C99CH	Biological Psychology	Mandatory	3	January	In 2025
C99RO	Research Methods and Analysis 6	Mandatory	3	January	Jan 2025
C99SG	Social Cognition & Personality	Mandatory	3	January	to Apr 2025
C99FS	Health Psychology	Mandatory	3	January	Apr 2023
	Year 4				
	September Semester – 1 Mandatory a	and 3 Optional	Course(s)		
C90PJ	Research Project 1	Mandatory	4	September	6 2024
C90PE	Psychology of Education	Optional	4	September	Sep 2024 To
C90NE	Neuropsychology	Optional	4	September	Dec 2024
С90РВ	Workplace Psychology	Optional	4	September	Dec 2024
	January Semester – 1 Mandatory an	d 3 Optional Co	ourse(s)		
C90PK	Research Project 2	Mandatory	4	January	
C90CP	Counselling Psychology	Optional	4	January	Jan 2025
C90SP	Advanced Social Psychology	Optional	4	January	to
C90MH	Psychology and Mental Health	Optional	4	January	Apr 2025
C90CR	Cognitive Rehabilitation	Optional	4	January	

BSc Psychology and Marketing

Programn	ne Name	: B	Sc Psychology ar	nd Mark	eting					
	amme Code : C921-PSM				U					
Study mo										
				ontacts						
Designati	esignation Name Contact Details									
Programn	ne Director	Dr Mi	inu Mathews			M.Mathe	ws@hw.ac.uk			
	on Coordinator	Dr Pik	K Ki Ho			P.Ho@hw				
Course Code	Course Title				Mandatory/ Optional	Year	Semester	Semester Dates		
			New St	udent	5					
			Yea	ar 1						
		Septer	mber Semester -	- 4 Man	datory Course	S				
C97NY	Introduction to Psychol	ogy 1			Mandatory	1	September	Com 2024		
C97RM	Research Methods and				Mandatory	1	September	Sep 2024 To		
C97SP	Academic Skills in Psych	<u> </u>			Mandatory	1	September	Dec 2024		
C17MK	Introduction to Market				Mandatory	1	September	500 2024		
		•	ester – 3 Manda	itory an	d 1 Elective Co	ourse(s)				
C97NZ	Introduction to Psychol	ogy 2			Mandatory	1	January			
C97RE	Research Methods and				Mandatory	1	January	Jan 2025		
C17PS	Becoming a Professional			Mandatory	1	January	to			
C17DB	Discovering Business				Elective	1	January	Apr 2025		
C17SB	Sustainable Business				Elective	1	January			
		Direc	ct Entry and Co	ontinu	ing Students					
				ar 2						
	1	-	mber Semester -	- 4 Man	•	I		T		
C98PH	Philosophy and History		ogy		Mandatory	2	September	Sep 2024		
C98HD	Developmental Psychol				Mandatory	2	September	To		
C98RU	Research Methods and				Mandatory	2	September	Dec 2024		
C18FM	Fundamentals of Marke				Mandatory	2	September			
	I	Janu	iary Semester –	4 Mand	-		1	T		
C98CO	Cognitive Psychology				Mandatory	2	January	Jan 2025		
C98RT	Research Methods and	Analysis 4			Mandatory	2	January	to		
C98SY	Social Psychology				Mandatory	2	January	Apr 2025		
C18CB	Consumer Behaviour				Mandatory	2	January			
				ar 3	14.0					
COCCI	•		nester – 3 Mand	latory a	•			I		
C99CL	Cognition Across the Life				Mandatory	3	September			
C99CP	Cross-Cultural Psycholo	- ·			Mandatory	3	September	Sep 2024		
C99RH	Research Methods and				Mandatory	3	September	to		
C19GM	Global Strategic Market				Optional	3	September	Dec 2024		
C19RM	Responsible Marketing				Optional	3	September			

	January Semester – 3 Mandatory an	d 1 Optional Co	ourse(s)		
С99СН	Biological Psychology	Mandatory	3	January	. 2025
C99RO	Research Methods and Analysis 6	Mandatory	3	January	Jan 2025 to Apr 2025
C99SG	Social Cognition & Personality	Mandatory	3	January	
C19MP	Marketing in Practice	Optional	3	January	Apr 2023
C19MC	Integrated Marketing Comms	Optional	3	January	
	Year 4				
	September Semester – 1 Mandatory Cour	ses and 3 Optio	nal Course(s)	
C90PJ	Research Project 1	Mandatory	4	September	
C90PE	Psychology of Education*	Optional	4	September	
C90NE	Neuropsychology*	Optional	4	September	Sep 2024
C90PB	Workplace Psychology *	Optional	4	September	To Dec 2024
C10FI	Contemporary Issues Marketing**	Optional	4	September	
C10LM	Leisure Marketing**	Optional	4	September	
Note: Stu	dent needs to choose two courses from* and one marketin	g course from**	ķ		
	January Semester – 1 Mandatory Course	es and 3 Optiona	al Course(s)		
C90PK	Research Project 2	Mandatory	4	January	
С90СР	Counselling Psychology*	Optional	4	January	
C90SP	Advanced Social Psychology*	Optional	4	January	. 2025
C90MH	Psychology and Mental Health*	Optional	4	January	Jan 2025
C90CR	Cognitive Rehabilitation*	Optional	4	January	to Apr 2025
C10DM	Digital Marketing**	Optional	4	January	Apr 2023
C10MK	Marketing Sustainability**	Optional	4	January	
C10BR	Branding**	Optional	4	January	
Note: Stud	dent needs to choose two courses from* and one marketing	g course from**			

BSc Psychology with Management

	no Namo		with Managament			
Programn		with Management				
Programn						
Study mo	ue 	: FULL TIME	ontacts			
Designati	on	Name	ontacts	Contact	Dotails	
	ne Director	Dr Minu Mathews		<u> </u>	ews@hw.ac.uk	
	on Coordinator	Dr Pik Ki Ho	N. A. a. alasta and A.	P.Ho@hv		Compostor
Course Code	Course Title		Mandatory/ Optional	Year	Semester	Semester Dates
Couc		Now S	tudents			
		ivew 5	tudents			
			ar 1			
		•	 4 Mandatory Courses 	<u> </u>	1	T
C17EB	Management in a Global Co		Mandatory	1	September	Sep 2024
C97NY	Introduction to Psychology		Mandatory	1	September	To
C97RM	Research Methods and Ana	•	Mandatory	1	September	Dec 2024
C97SP	Academic Skills in Psycholo	· · · · · · · · · · · · · · · · · · ·	Mandatory	1	September	
			atory and 1 Optional Co	1		T
C97NZ	Introduction to Psychology		Mandatory	1	January	Jan 2025
C97RE	Research Methods and Ana	llysis 2	Mandatory	1	January	to
C17PS	Becoming a Professional		Mandatory	1	January	Apr 2024
C17DB	Discovering Business		Optional	1	January	
		Direct Entry and C	Continuing Students			
		Ye	ear 2			
	Septem	ber Semester – 3 Man	datory and 1 Optional C	Course(s)		
C98PH	Philosophy and History of F	sychology	Mandatory	2	September	
C98HD	Developmental Psychology		Mandatory	2	September	Sep 2024
C98RU	Research Methods and Ana	lysis 3	Mandatory	2	September	То
C18FM	Fundamentals of Marketing	3	Optional	2	September	Dec 2024
C18HM	Human Resource Managen	nent	Optional	2	September	
	Januar	ry Semester – 3 Manda	atory and 1 Optional Co	urse(s)		
C98CO	Cognitive Psychology		Mandatory	2	January	
C98RT	Research Methods and Ana	lysis 4	Mandatory	2	January	Jan 2025
C98SY	Social Psychology		Mandatory	2	January	to
C18OB	Organisational Behaviour		Optional	2	January	Apr 2025
C18BS	Business Skills for the Secon	nd Machine Age	Optional	2	January	
		Ye	ar 3			
	Septem	ber Semester – 3 Man	datory and 1 Optional (Course(s)		
C99CL	Cognition Across the Life Sp	oan	Mandatory	3	September	
С99СР	Cross-Cultural Psychology		Mandatory	3	September	
C99RH	Research Methods and Ana	llysis 5	Mandatory	3	September	Sep 2024

C19PT	Project Management	Optional	3	September	to			
C19RT	Resourcing & Talent Management	Optional	3	September	Dec 2024			
C19LO	Leading in Organisations	Optional	3	September				
January Semester – 3 Mandatory and 1 Optional Course(s)								
C99CH	Biological Psychology	Mandatory	3	January				
C99RO	Research Methods and Analysis 6	Mandatory	3	January	1 2025			
C99SG	Social Cognition & Personality	Mandatory	3	January	Jan 2025			
C19MC	Integrated Marketing Communications	Optional	3	January	to Apr 2025			
C19BU	Strategic Management *	Optional	3	January	Αρι 2023			
C19IN	Innovation Management	Optional	3	January				

Noted: * Recommended. Pre-requisite for Year 4 optional courses

	Year 4								
	September Semester – 1 Mandatory Courses and 3 Optional Course(s)								
C90PJ	Research Project 1	Mandatory	4	September					
C90NE	Neuropsychology*	Optional	4	September					
C90PE	Psychology of Education*	Optional	4	September	Sep 2024				
С90РВ	Workplace Psychology *	Optional	4	September	Το				
C10IB	Global Business Analysis 1 – International Markets and Strategy **	Optional	4	September	Dec 2024				
C10LM	Leisure Marketing**	Optional	4	September					

Notes:

- Students registering on C10IB must enrol to C10GT in January Semester.
- Students should choose 2 Optional courses from courses marked with * and 1 course from courses marked with **

January Semester – 1 Mandatory Courses and 3 Optional Course(s)								
С90РК	Research Project 2	Mandatory	4	January				
C90CR	Cognitive Rehabilitation *	Optional	4	January				
С90СР	Counselling Psychology*	Optional	4	January				
C90MH	Psychology and Mental Health*	Optional	4	January	Jan 2025			
C90SP	Advanced Social Psychology*	Optional	4	January	to Apr 2025			
C10GT	Global Business Analysis 2: Global Trends and Risks **	Optional	4	January	Αρι 2023			
C10DM	Digital Marketing**	Optional	4	January				
C10DI	Diversity Management**	Optional	4	January				

Notes:

- Students registering on C10GT must have registered to C10IB in September Semester.
- Students should choose 2 Optional courses from courses marked with * and 1 course from courses marked with **